



OPTIMUM RV ACQUIRES AMERICA CHOICE RV DEALERSHIP IN ZEPHYRHILLS FLORIDA

Ocala, FL., December 11, 2017 – Optimum RV announced today the acquisition of the America Choice RV dealership located in Zephyrhills, Florida. The dealership will be branded Optimum RV Zephyrhills and marks the first expansion for Optimum RV since the original Ocala dealership was founded in 2006.

“Our success in the Ocala market and years of increased market share has led to the acquisition of America Choice RV in Zephyrhills,” said Denver Beck, Optimum RV Founder & CEO. “This is an exciting opportunity for us because it increases our reach into the Hillsborough county market. Future plans for this location include new product lines, increased RV selection, and RV services.”

Individuals interested in applying for a position with Optimum RV may visit [OptimumRV.com/Employment](https://www.optimumrv.com/Employment)

About Optimum RV:

Optimum RV is a leading RV dealership headquartered in Ocala, Florida. Founded by Denver Beck in 2006, Optimum RV has helped thousands of families realize their dreams of outdoor adventure and travel.

Optimum RV offers RVers the lowest prices, top selection and best experience.

For more information about Optimum RV brands, services, and locations, visit www.optimumrv.com.

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