



OPTIMUM RV OPENS NEW LOCATION IN SOUTH TEXAS

Ocala, FL., March 11, 2024 – Optimum RV, a leading recreational vehicle retailer, today announced the opening of Optimum RV Harlingen, located on Interstate 2 in South Texas. The new Texas dealership increases the Company’s nationwide location count to 11 across five states

“Our new Harlingen dealership marks our second location in Texas, complementing our Corpus Christi dealership and establishing Optimum RV in the Rio Grande Valley,” said Denver Beck, Optimum RV Founder & CEO. “We’re excited to continue our geographic expansion strategy and build on the momentum we have created.”

Individuals interested in applying for a position with Optimum RV may visit [OptimumRV.com/ Employment](https://www.optimumrv.com/employment)

About Optimum RV:

Optimum RV is a leading recreational vehicle retailer headquartered in Ocala, Florida. Founded by Denver Beck in 2006, Optimum RV has grown from a modest single-site dealership to a multi-state enterprise. For nearly 20 years, Optimum RV has helped thousands of families realize their dreams of outdoor adventure and travel.

With 10 [locations](#) across five states, Optimum RV offers RVers the lowest prices, top selection and best experience.

For more information about Optimum RV brands, services, and locations, visit www.optimumrv.com.

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